



M.S. in Innovation and Strategic Management



Director:

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"This degree is an exciting program that will enrich and inspire students' internal and external growth in values-based creative thinking and problem solving. Integrity and fairness is emphasized as part of successful organizational changes and advancements. Students use evidence based research to strategize and support innovative plans for a variety of sustainable, ethical and socially responsible case projects. The combination of marketing techniques, budgeting methodologies, human resource approaches, legal considerations and community impact will be integrated in a vibrant capstone project."



About the Program

The M.S. in innovation and strategic management focuses on leading innovation with business foresight, transforming organizations and processes, using creative problem solving and strategic decision making to enhance and improve students' working methods. These skills enable growth and development in for-profit, non-profit and entrepreneurial enterprises. Case based and topical projects give an ethical approach to today's organizational needs for students with or without a business undergraduate degree.

Our program is designed to enhance students' creative, entrepreneurial and socially responsible problem solving skills. Students from all majors will benefit from challenging theoretical case studies and creative analysis for today's fast-paced and global business environment. The capstone project incorporates research, innovative decision-making, marketing and strategic management of human resources for a socially responsible, cost/benefit analysis of real organization.

An undergraduate business degree is not required.

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About Salve Regina University

Salve is an independent, coeducational institution serving 2,700 undergraduate and graduate students from across the U.S. and around the world. Its 80-acre oceanfront campus is in the Ochre Point historic district of Newport, Rhode Island, and includes 48 new and adapted buildings. The University is accredited by the New England Association of Schools and Colleges (NEASC).

Admissions Requirements

Salve Regina University evaluates the total application package. Individuals with a bachelor's degree in any undergraduate major from a regionally accredited college or university (or an equivalent degree from an accredited institution outside of the United States) are qualified to apply.

To apply, students must submit the following information to the Office of Graduate Admissions:

- Completed graduate application
- Official transcripts from each college or university attended
- Personal statement
- Two professional letters of recommendation
- Resume

Courses are offered on campus in Newport, R.I. and online.

To earn the master's degree in innovation and strategic management, students take a minimum of 12 courses (36 credits).



Required Courses

MGT503: Business Law	3 credits
MGT509: Human Resources Management	3 credits
MGT527: Leading Innovation	3 credits
MGT530: Building Value through Marketing.....	3 credits
MGT540: Social Justice and Business Ethics.....	3 credits
MGT554: Business Foresight and Futuring	3 credits
MGT555: Organizational Transformation and Change.....	3 credits
MGT567: Creative Problem-Solving.....	3 credits
MGT569: Managerial Decision-Making	3 credits
MGT589: Innovation and Strategic Management.....	3 credits
(required program capstone)	

Students must also complete two elective courses (6 credits) by combining selections from any of Salve's graduate course offerings in business administration and management (MGT), administration of justice and homeland security (ADJ), international relations (INR), holistic studies (HLC or HLL), health care administration and management (HCA) or rehabilitation studies (RHB).



Salve Regina University
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