

BONNIE BRAYTON KENNEDY, DBA, CPA, CMA

E-mail: bonnie.kennedy@salve.edu

EDUCATION

University of Rhode Island Kingston, RI

D.B.A. Doctor of Business Administration

M.S. Accounting

B.S. Business Administration

Major: Accounting, Minor: Management Information Systems

CERTIFICATIONS AND AWARDS

Certified Public Accountant

Certificate No. 2643, RI

Certified Management Accountant

Certificate No. 99669

2020 Cornell University

Ithaca, NY

Certification: Data Analytics

2018 Babson College

Wellesley, MA

Certification: Symposium for Entrepreneurship Educators

2016 Quality Matters

Annapolis, MD

Certification: Online Course Development

2019 Salve Regina University

Newport, RI

Sigma Beta Delta Leadership Award

2018 ENACTUS

Springfield, MO

Sam Walton Fellow

1992 University of Rhode Island

Kingston, RI

Outstanding Senior in the College of Business

2012 Sigma Beta Delta Honor Society

1991 Beta Gamma Sigma Honor Society

ACADEMIC EXPERIENCE

2008-present Salve Regina University

Newport, RI

Assistant Professor (2024-present)

Senior Lecturer (2018-2024)

Lecturer (2008-2017)

Full-time faculty member in the Department of Business & Economics

Graduate Courses: Financial Management (hybrid and online), Managerial Accounting, Internship and Seminar in Health Care Management (online), Operations Management.

Undergraduate Courses: Financial Accounting (traditional and online), Managerial Accounting, Accounting Research and Analytics, Auditing, Advanced Accounting, Strategic Cost Management, Professional Internship in Business (traditional and online), Macroeconomics, Introductory Econometrics.

Leadership Roles

Assistant Chair, Department of Business & Economics, 2020-present

Chair, Department of Business & Economics, 2017-2019

Accounting Program Coordinator, 2014 – 2020

Accreditation Experience

International Accreditation Council for Business Education (IACBE).

Primary author of Self-Study for the Department of Business & Economics. Managed site team visit and all communications with accrediting body. Reaffirmation of accreditation awarded, July 2019.

NECHE Standard Four, The Academic Program, 2019-2020

Assessment of Accounting Program (IACBE), 2014-present

University Committee Service – Elected by Faculty

Faculty Salary and Benefits Committee, 2019-present

Curriculum Committee, 2019-2023, 2024-present

Core Curriculum Committee, 2017-2019

University Committee Service - Appointed

President's Strategic Compass Steering Committee, 2020-2021

Member of a ten-person committee charged with gathering stakeholder data and using a design thinking process to develop the University's strategic compass.

NECHE Standard Four "The Academic Program" Committee, 2019-2020

Pell Honors Working Group, 2019

Undergraduate Council, 2017-2019

International Programs Faculty Advisory Committee, 2017-2019

Advising Task Force, 2018

New Student Liaison for Accounting and Financial Management, 2009-2014

Academics and the World of Work Strategic Task Force, 2013

Search Committees:

Chair, Search for Accounting Faculty, 2022

Chair, Search for Director/Chair of Department of Business & Economics, 2019

Search for Chair of Department of Administration of Justice, 2019-2020

Provost Search Committee Member, 2017-2018

Chair, Search for Accounting and Finance Faculty, 2017

Search for Internship Coordinator, 2013

Search for Marketing Faculty, 2012

Student Organizations

Accounting and Finance Club Advisor 2021-present, 2009-2013, Co-Advisor 2015-2017

Institute of Management Accountants (IMA) – Campus Advocate, 2016-present

ENACTUS, Co-Advisor 2018-2019

2007-2018

University of Rhode Island

Kingston, RI

Adjunct Faculty

Graduate Courses: Financial Accounting, Current Accounting Theory

Undergraduate Courses: Financial Accounting, Cost Accounting (traditional and online)

2006-2007
Adjunct Faculty

Bryant University

Smithfield, RI

Undergraduate Courses: Financial Accounting, Managerial Accounting, Mathematical Reasoning

PROFESSIONAL EDUCATION EXPERIENCE

2009-present **AHI Associates** Carlsbad, CA

Discussion Leader and Author

Presents staff training courses for accountants in public practice. Courses approved for continuing professional education credit by the National Accounting State Boards of Accountancy (NASBA). Training provided directly for firms or through CPA state societies.

2016-2021 **Kaplan, Inc.** Fort Lauderdale, FL

Discussion Leader and Author

Present continuing education programs for accountants in industry and public practice. Courses are approved for continuing professional education credit by the National Accounting State Boards of Accountancy (NASBA).

Courses include:

Non-Profit Update and GAAP Refresher

FASB and AICPA Annual Update

Compilation and Review Practice Guide

Fraud for the CPA

The Lean Accountant's Toolkit

Analyzing Financial Statements

Presentation formats: live streaming, webinar, and in-person.

BUSINESS EXPERIENCE

Treasurer and Controller, Ten Years

Responsible for finance and administrative functions for closely held manufacturing firm. Prepared financial statements in accordance with generally accepted accounting principles. Prepared annual budgets, projections, and special analyses as required by management. Drafted annual business plan.

Prepared filings required by the Internal Revenue Service (e.g., Forms 1120, 1120S, etc.)

Managed international import/export requirements and assisted in sourcing as needed.

Responsible for compliance with regulations related to U.S. Government contracts.

Supervised accounting staff and interacted with sales and operations management.

Certified Public Accountant, Audit Supervisor, Seven Years

Directed financial statement audits of corporations and not-for-profit entities.

Prepared tax returns for businesses, not-for-profits, and individuals.

Provided management consulting services.

Conducted on-campus recruiting and firm-wide training seminars.

SCHOLARLY AND PROFESSIONAL ACTIVITIES

PUBLICATIONS:

J. Bonoff, B. Kennedy, S. Sacco & M. Varao. “Rethinking Assessment: Community-Engaged Experiential Learning and Complex Environments in Business from a Student Perspective”, International Journal of Learning, Teaching and Educational Research, Vol. 23, No 8, pp. 1-18. August 16, 2024.

B. Kennedy. “IMA Life: Dual-Certified CMA and CPA”, Strategic Finance. August 16, 2024. Online. <https://www.sfmagazine.com/articles/2024/august/ima-life-dual-certified-cma-and-cpa>

B. Kennedy. Accounting Data Analytics. Textbook Chapter. *Basic Staff Training*, AHI Associates, Copyright 2023.

B. Kennedy. The Lean Accountant’s Toolkit – Performance Measurement and Reporting, Textbook, Kaplan Financial Education, Copyright 2018.

A Olinsky, K. Kennedy, B. Kennedy. “Assessing Gradient Boosting in the Reduction of Misclassification Error in the Prediction of Success of Actuarial Majors”, Case Studies in Business, Industry and Government Statistics Journal, 5(1):12-16, 2012.

B. Kennedy, K. Kennedy, A. Olinsky. “A Review of Persistent Reconciling Items between Financial Statements Prepared Using U.S. GAAP and International Financial Reporting Standards for Three Auto Manufacturers”, International Management Review, 2010. Vol. 6, No. 1. Print and online.

B. Kennedy, K., Kennedy. “A Comparison of Google and Yahoo: Which is More Effective Using Sponsored Links for Small Companies”, Case Studies in Business, Industry and Government Statistics Journal, 2009 volume 2, Iss. 2.

K. Kennedy, B., Kennedy. “A Small Company’s Dilemma: using search engines effectively for corporate sales”. Management Research News, 2008 volume 31, Iss. 10.

INTERVIEWS:

B. Kennedy, “CPAs, analysts grapple with high-tech evolution”, Providence Business News. Christopher Allen, November 10, 2023. <https://pbn.com/cpas-analysts-grapple-with-high-tech-evolution/>

J. Carlone and B. Kennedy, “Small class sizes = big results for Salve accounting students”. What Counts, Rhode Island Society of Certified Public Accountants. August 2014.

PRESENTATIONS:

“AI for Accountants – Practical Applications”. Texas Society of Certified Public Accountants. August 14, 2024. Online.

“Accounting Data Analytics”. California Society of Certified Public Accountants. August 29, 2024. Online.

“AI and Data Analytics for Auditing – the BIG Picture”. California Society of Certified Public Accountants. August 27, 2024. Online.

“Rethinking Assessment: Community-Engaged Experiential Learning and Complex Environments in Business from a Student Perspective”. International Accreditation Council for Business Education, 2024 Annual Conference and Assembly Meeting, April 5,2024.

“Using a Professional Ethical Leadership Certification to Enhance and Validate Students’ Understanding of Value Based Ethics”. International Accreditation Council for Business Education, 2023 Annual Conference and Assembly Meeting, April 13,2023.

“The Acceptance and Use of Data Analytic Tools by Small and Mid-Size Audit Firms”, American Accounting Association, 2022 Joint Meeting of the Mid-Atlantic and Northeast Regions. Dialogue Session, October 22, 2022.

“How It’s Made’ Project for Cost Accounting and Managerial Accounting Courses”, Northeast Decision Sciences Institute Conference, Brooklyn, NY. April 6, 2013.

"Use Debates to Develop Communication and Critical Thinking Skills", American Accounting Association 2012 Northeast Region Meeting, October 19, 2012, Providence, RI.

"Trends in Social and Environmental Reporting in the Athletic Apparel Industry", Northeast Decision Sciences Institute Conference, March 23, 2012, Newport, RI.

“Assessing Gradient Boosting in the Reduction of Misclassification Error in the Prediction of Success of Actuarial Majors”. (Co-Authors K. Kennedy, PhD and A. Olinsky, PhD) North East Decision Sciences Institute Conference. Alexandria, VA. March 2010.

“What Might the Impending Conversion to International Financial Reporting Standards Mean for U.S. Automakers’ Financial Statements?” (Co-Authors K. Kennedy, PhD and A. Olinsky, PhD) North East Decision Sciences Institute Conference. Ledyard, CT. April 2009.

OTHER:

Technical Editor, *Level 3 Staff Training*, AHI Associates, July 2024.

Planning Committee, IMA, North East Region Council, Student Leadership Conference at Salve Regina University, April 2024.

Session Moderator, Innovation and Technology in Business Curriculum, IACBE New England Regional Meeting, Newport, RI, October 28, 2023.

Local Arrangements Chair: IACBE New England Regional Meeting, Newport, RI, October 27-28, 2023.

Session Moderator, Audit and Social Responsibility Auditing, American Accounting Association, 2022 Joint Meeting of the Mid-Atlantic and Northeast Regions, October 22, 2022.

Reviewer: American Accounting Association, 2022 Joint Meeting of the Mid-Atlantic and Northeast Regions, October 22, 2022.

Discussant, “The Interplay between Information Acquisition and Information Integration: Evidence from EDGAR Search Volume around 10-K/10-Q Filing dates”. American Accounting Association, 2022 Joint Meeting of the Mid-Atlantic and Northeast Regions, October 22, 2022.

Track Chair, Accounting: Northeast Decision Sciences Institute Conference, Brooklyn, NY. April 5-7, 2013.

Session Chair: “Research in Financial Management”. Northeast Decision Sciences Institute Conference, Brooklyn, NY. April 5-7, 2013.

Session Chair: “Responses to Regulatory Requirements”. Northeast Decision Sciences Institute Conference, Brooklyn, NY. April 5-7, 2013.

Reviewer: Northeast Decision Sciences Institute Conference, Brooklyn, NY. April 5-7, 2013.

Local Arrangements Chair: Northeast Decision Sciences Institute Conference, Newport, RI, March 21-23, 2012.

NON-PROFIT SERVICE

2024-present	Institute of Management Accountants-Committee on Academic Relations
2022-present	Board Member, IACBE (<i>International Accreditation Council of Business Education</i>)
2022-2023	RI Society of CPAs, Education Advisory Council
2010-2024	Treasurer, Jamestown Soccer Association
2007-2010	Treasurer, Cub Scouts - Pack 1
1997-1999	Professional Advisory Council Member, Rhode Island Foundation
1993-2002	Treasurer and Board Member, Rose Island Lighthouse Foundation

PROFESSIONAL MEMBERSHIPS

American Accounting Association
American Institute of Certified Public Accountants
Institute of Management Accountants
Rhode Island Society of Certified Public Accountants
Rhode Island Association of Accounting Professors