

VICTORIA M. GONZALEZ, PH.D.

Cultural, Environmental, and Global Studies
Salve Regina University
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ACADEMIC APPOINTMENTS

PROGRAM COORDINATOR Women, Gender, and Sexuality Studies Minor, Salve Regina University	2025 to Present
ASSISTANT PROFESSOR Cultural, Environmental, and Global Studies, Salve Regina University	2022 to Present
VISITING ASSISTANT PROFESSOR Department of Sociology and Anthropology, Lycoming College	2020 to 2022
ADJUNCT PROFESSOR Department of Sociology, Rider University	2016 to 2019

EDUCATION

PhD Rutgers University, Sociology <i>Dissertation:</i> “Where is the ‘We’ in Online Social Movements: Rethinking the Role of Collective Identity in Online Activism” <i>Committee:</i> Drs. Karen Cerulo (chair), Mary Chayko, Joanna Kempner, and Francesca Polletta	May 2020
MA Rutgers University, Sociology <i>Thesis:</i> “Swan Queen, Shipping and Boundary Regulation in Fandom” <i>Advisor:</i> Dr. Karen Cerulo	May 2014
MA Boston College, Sociology <i>Thesis:</i> “A rally is a rally is a rally? The Limitations of Media Framing in the Reporting of the Mega-rallies of 2010” <i>Advisor:</i> Dr. William Gamson	May 2011
BA Vassar College, Sociology	May 2009

AREAS OF INTEREST

American Immigration, Anti-racist Pedagogy, BIPOC and Marginalized Populations, Cultural Sociology, Digital Activism, Diversity, Equity and Inclusion, LGBTQ+ Representation, Media and Technology, Social Media, Sociology of Mental Health, Social Movements, Qualitative Research, Women, Gender and Sexuality Studies

PUBLICATIONS

Works in Progress

Gonzalez, V. An Anti-Racist Approach to the Sociological Imagination, *Cognella Publishing*.

Journal Publications

Gonzalez, V. 2022. "Embodiment in Activist Images: Addressing the Role of the Body in Digital Activism," *Media Culture and Society*, 44(2).

Gonzalez, V. 2020. "Contentious Storytelling Online: Articulating Activism through Negotiation of Metanarratives," *Sociological Perspectives*, 63(4): 589-607.

Gonzalez, V. 2016. "Swan Queen, Shipping and Boundary Regulation in Fandom," *Transformative Works and Cultures*, 22, ISSN: 1941-2258.

Other Publications

Gonzalez, V. and Silkey, S. 2021. "CRT (Critical Race Theory): FAQs," Race Equity? Symposium, Lycoming College.

Gonzalez, V. 2014. "Mouse Click Plagiarism," Spring, *Contexts*.

Gonzalez, V. 2013. "The New (Gay Male) Normal," Fall, *Contexts*.

FELLOWSHIPS, GRANTS AND AWARDS

McAuley Institute Grant Salve Regina University, \$3,000	2022
Race Equity? Symposium Funding Lycoming College, \$9,400	2021
Keynote Speech Honorarium The 39 th Annual Mid-Atlantic Undergraduate Social Research Conference, \$500	2021
Graduate Assistant Professional Development Fund Rutgers University, \$925	2017
Teaching Assistant and Graduate Assistant Professional Development Fund Rutgers University, \$525	2016
Sociology Small Grant Award Rutgers University, \$500	2015
Small Travel Grant Rutgers University, \$250	2015

Hybrid Course Conversion Grant Rutgers University, \$2,500	2013
Small Travel Grant Rutgers University, \$500	2012
Diversity Fellowship Rutgers University, \$21,000 annually for 4 years (tuition and insurance included)	2011

INVITED PRESENTATIONS

Guest Lecture, “Changes in Immigration Policy,” In Theresa Ladrigan-Whelpley’s *Faith Mercy, and Justice in the 21st Century* course, Salve Regina University, 2025.

Center for Teaching & Learning Event, “How to Hold Difficult Conversations in the Classroom,” Salve Regina University, 2025.

Panel Discussion, “The Future of DEI Initiatives: Navigating Change in Higher Education,” Salve Regina University, 2025.

Banned Books Week Presentation, “Banning Being: A Discussion of *Gender Queer* by Maia Kobabe,” Salve Regina University, 2024.

Educational Session Presenter, “PWI (Predominantly White Institutions) vs. HWCU (Historically White Colleges and Universities): What is the Difference and Why it is Important,” Mercy Summit on Diversity, Equity and Inclusion, Salve Regina University, 2024.

Panel Presentation, “Women and Gender,” Mercy Interdisciplinary Faculty Collaborative, Salve Regina University, 2024.

Panel Discussion, “Inclusive Strategies for Teaching at Salve,” Mercy Summit on Diversity, Equity and Inclusion, Salve Regina University, 2023.

Faculty Spotlight Workshop, “Race Equity and Anti-Racist Pedagogy,” Salve Regina University, 2023.

Faculty Lecture Series, “Going Through Changes: The Evolving Gender Roles of College Students,” Salve Regina University, 2023.

Guest Lecture, “Sociological Themes in *Passing*,” In Ikea Johnson’s *Harlem Renaissance* course, Salve Regina University, 2023.

Guest Lecture, “Current Issues in Gender and Sexuality,” In Donna Harrington-Lueker’s *Theory and Practice in Gender and Sexuality* course, Salve Regina University, 2022.

Keynote Address, “In (Re)Search of Passion,” The 39th Annual Mid-Atlantic Social Research Conference, Online, 2021.

Teach-In Talk, “Race Equity and the Importance of Student Activism,” Race Equity? Symposium, Lycoming College, 2021.

Workshop, “Navigating Mental Health During College and COVID,” Beta Phi Gamma Event, Lycoming College, 2021.

Panel Presentation, “Detention and Dreamers: A brief look at the consequences for those immigrants who do not make it over the border and those that do,” Unity Day Event, Lycoming College, 2021.

Panel Presentation, “Telenovelas: A Conversation about Colorism in the Latinx Community,” Rider University, 2020.

Panel Presentation, “Applying Live Issues in the Classroom: Black Lives Matter,” Homecoming Event, Lycoming College, 2020.

Workshop, “LGBTQ+ Cultural Competence Training,” Rider University, 2019 (2 sessions).

Workshop, “Media Bias Training,” Rider University, 2019 (2 sessions).

CONFERENCE PRESENTATIONS

Project Presentation, Student Co-Presenters: Ms. Maria Barragan and Ms. Juliette A. Trabal. “Gender Roles for Latinx/Hispanic Women at a PWI,” Eastern Sociological Society Conference, Baltimore, MD, 2024.

Paper Presentation, “Sociology and DEI: Developing Race Equity Programming at a PWI,” Eastern Sociological Society Conference, Baltimore, MD, 2023.

Pedagogy Presentation, “‘Thanks for Sharing’: Class Discussion as a Form of Individual and Collective Healing,” Understanding Trauma & Understanding Healing, Institute for Social Healing, Virtual Conference, 2021.

Paper Presentation, “Contested Bodies and Contested Narratives in #WontBeErased Posts: Embodied Politics Online and Out Loud,” Mid-Atlantic Popular & American Culture Association Conference, Pittsburgh, PA, 2019.

Paper Presentation, “Collective Identity and Online Activism: Where is the ‘We’ in Contentious Narratives?” Theorizing the Web, New York, NY, 2019.

Paper Presentation, “Visual Analysis of Activist Narratives on Tumblr,” Media Sociology Pre-Conference, American Sociological Association, Philadelphia, PA, 2018.

Paper Presentation, “‘Occupying’ Digital Space: Embodied Politics in Activists’ Narratives,” Eastern Sociological Society Conference, Baltimore, MD, 2018.

Paper Presentation, “Tumblr as a Repository of Contention: How Social Movements Are Organized and Enacted in Micro-Blogs,” Eastern Sociological Society, Philadelphia, PA, 2017.

Paper Presentation, “When the Story Doesn’t Fit: The Negotiation and Impact of Narrative in Digital Social Movements,” presented with Dr. Mary Chayko, Mid-Atlantic Popular & American Culture Association, Atlantic City, NJ, 2016.

RESEARCH EXPERIENCE

Mercy Institute Scholar, Salve Regina University 2022 to 2024

- Conduct and review research with the 2022-2024 Mercy Interdisciplinary Faculty Collaborative focused on the Critical Concern of Women and Gender.

Dissertation, Rutgers University 2014 to 2018

Advisor: Dr. Karen Cerulo

- Online Ethnography
- Interviews
- Archive Building
- Coding
- Narrative Analysis

Assistant to Drs. Janet Ruane and Karen Cerulo, Rutgers University 2013

- Assisted in the revision of *Second Thoughts: Sociology Challenges Conventional Wisdom* (SAGE, 2014).

Assistant to Dr. Ann Mische, Rutgers University 2012 to 2013

- Research
- Project Planning

Assistant to Dr. Leonard Nevarez, Vassar College 2008 to 2009

- Assisted in composition of *Pursuing Quality of Life from the Affluent Society to the Consumer Society* (Routledge, 2011).

TEACHING EXPERIENCE

Salve Regina University, Newport, RI August 2022 to Present

Assistant Professor, Cultural, Environmental and Global Studies Department

- Sociological Approaches to Intersectionality (Fall 2025)
- Introduction to Women, Gender and Sexuality Studies (Fall 2025)
- Social Theory (Fall 2025)
- Research Methods (Spring 2025)
- Current Issues: Medical Inequities (Spring 2025)
- Race and Ethnic Relations (Fall 2024)
- Gender and Sexuality (Fall 2024)
- Introduction to Women, Gender and Sexuality Studies (Fall 2024)
- Independent/Directed Study: Thesis in Cultural, Environmental and Global Studies (Spring 2024)
- Research Methods (Spring 2024)
- Sociological Imagination (2 sections) (Spring 2024)
- Special Topics in WGS Studies: Medical Inequities for POC Women (Spring 2024)
- Independent/Directed Study: Thesis in Cultural, Environmental and Global Studies (Spring 2024)
- Sociological Imagination (3 sections) (Fall 2023)

- Social Theory (Fall 2023)
- Independent/Directed Study: Thesis in Cultural, Environmental and Global Studies (Spring 2023)
- American Immigration (Spring 2023)
- Sociological Imagination (2 sections) (Spring 2023)
- Race and Ethnic Relations (Fall 2022)
- Sociological Imagination (2 sections) (Fall 2022)

Lycoming College, Williamsport, PA

July 2020 to 2022

Visiting Assistant Professor, Department of Sociology and Anthropology

- Introduction to Sociology (Spring 2022)
- Medical Sociology (Spring 2022)
- Research Methods (Spring 2022)
- Sociological Theory (Fall 2021)
- Sociology of Race and Ethnicity (Fall 2021)
- First Year Seminar: Sociology of Innovation (Fall 2021)
- Media, Activism and Social Movements (May Term 2021)
- American Immigration (Spring 2021)
- Sociology of Mental Health and Illness (Spring 2021)
- Introduction to Sociology (Spring 2021)
- Sociology of Law (Fall 2020)
- Sociology of Race and Ethnicity (Fall 2020)
- Introduction to Sociology (Fall 2020)

Rutgers University, New Brunswick, NJ

September 2013 to Spring 2020

Graduate Instructor, Department of Sociology

- Sociology of Mental Illness (2 sections) (Spring 2020)
- Honors College Forum (3 sections) (Spring 2020)
- Honors College Forum (Fall 2019)
- Sociology of Mental Illness (Fall 2019)
- Law and Society (Fall 2019)
- Introduction to Social Research (Summer 2019)
- Sociology of Mental Illness (Spring 2019)
- Introduction to Social Research (Fall 2018)
- Minority Groups in America (Summer 2018)
- Social Inequalities (Spring 2018)
- Introduction to Social Research (Summer 2017)
- Introduction to Sociology (Spring 2017)
- Expository Writing (2 sections) (Fall 2016)
- Education and Society (Spring 2016)
- Expository Writing (Fall 2015)
- Introduction to Sociology (Spring 2015)
- Mass Communication in Modern Society (Spring 2014)
- Collective Behavior and Social Movements (Fall 2013)

Rider University, Lawrenceville, NJ

September 2016 to December 2019

Adjunct Professor, Department of Sociology

- Gender and the Criminal Justice System (Fall 2019)
- Sociological Imagination (2 sections) (Spring 2019)
- Contemporary Issues in Race and Ethnicity (Fall 2018)
- Sociological Imagination (Fall 2018)
- Sociological Imagination (Spring 2018)
- Media, Culture and Society (Fall 2017)
- Sociological Imagination (Fall 2017)
- Sociological Imagination (Summer 2017)
- Sociological Imagination (Spring 2017)
- Social Interaction (Fall 2016)
- Sociological Imagination (Fall 2016)

ADMINISTRATIVE EXPERIENCE

Organizer, <i>WGS Town Hall on Title IX</i> , Salve Regina University	Spring 2025
Organizer, <i>WGS Town Hall on Trans Athletes</i> , Salve Regina University	Spring 2025
Organizer, <i>Dress for Success: Pre-Owned Professional Attire Marketplace</i> , Salve Regina University	Spring 2025
Organizer, <i>Screening of "The Immortal Life of Henrietta Lacks,"</i> Salve Regina University	Spring 2025
Organizer, <i>WGS Town Hall on Executive Orders</i> , Salve Regina University	Spring 2025
Organizer, <i>Dress for Success: Pre-Owned Professional Attire for Women Marketplace</i> , Salve Regina University	Fall 2024
Organizer, <i>WGS Post-Election Town Hall</i> , Salve Regina University	Fall 2024

ADVISING

Internship Advisor , Salve Regina University	2023 to Present
Academic and Thesis Advisor , Salve Regina University	2022 to Present
First Year Academic Advisor , Lycoming College	2021 to 2022
Tutor and Course Coach , Rutgers University	2015 to 2018
Mentor, Multi-Generational Mentoring (MGM) , Rutgers University	2013 to 2015

SERVICE

Presidential Commission	2025 to Present
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Faculty Service, Salve Regina University

Lecturer, First Year Writing/Composition Search Committee 2024 to Present
Faculty Committee Service, Salve Regina University

Pell Honors Committee 2024 to Present
Faculty Committee Service, Salve Regina University

Faculty Assembly Executive Committee 2024 to Present
Faculty Elected Position, Salve Regina University

Faculty Athletics Advisor 2024 to Present
Women's Rugby Team, Salve Regina University

Women and Gender Studies Committee 2022 to Present
Faculty Committee Service, Salve Regina University

Tenure Track Biology Professor Search Committee 2023 to 2025
Faculty Committee Service, Salve Regina University

Student Affairs Grant Program Committee 2024 to 2024
Faculty Committee Service, Salve Regina University

South Texas Border Service Immersion Trip March 2024
Faculty Volunteer and Chaperone, Salve Regina University

Gender Roles Gallery March 2023
Mercy Collaborative Talk and Display, Salve Regina University

Department Library Representative 2021 to 2022
Department of Sociology and Anthropology, Lycoming College

Symposium Organizer and Committee Chair 2021 to 2022
Race Equity? Symposium, Lycoming College

Managing Editor, *Sociological Forum* 2017 to 2019

Editorial Assistant, *Sociological Forum* 2016 to 2017

Faculty Meeting Representative 2013 to 2014
Graduate Union of Sociology Students (GUSS), Rutgers University

Co-Organizer of Political Sociology Mini-Conference 2013
American Sociological Association

GUSS (Graduate Union of Sociology Students) Co-Chair 2012 to 2013
Rutgers University

Coordinator 2010 to 2011
Media Research Action Project (MRAP), Boston College

PROFESSIONAL AFFILIATIONS

Alpha Kappa Delta, International Sociology Honor Society, 2020-Present
American Sociological Association, 2011-Present
Eastern Sociological Association, 2011-Present
Graduate Union of Sociology Students, 2011-2019