

METHODOLOGY

Change Research surveyed 857 likely 2026 primary voters in Rhode Island from August 3-11, 2026. We used the following sources to recruit respondents:

- Targeted advertisements on Facebook and Instagram, as well as across the web via Facebook's ad platform (412 respondents)
- Text messages sent, via the Echo19 platform, to cell phone numbers listed on the voter file for individuals who qualified for the survey's sample universe, based on their voter file data (445 respondents)

Regardless of which source a respondent came from, they were directed to a survey hosted on SurveyMonkey's website.

Ads placed on social media targeted likely 2026 primary voters in Rhode Island. Those who indicated that they were not registered to vote were terminated. As the survey fielded, Change Research used dynamic online sampling: adjusting ad budgets, lowering budgets for ads targeting groups that were overrepresented, and raising budgets for ads targeting groups that were underrepresented, so that the final sample was roughly representative of the population across different groups. The survey was conducted in English.

The survey was commissioned by the Pell Center at Salve Regina and conducted online by Change Research. Post-stratification was performed on age, gender, race/ethnicity, education, 2024 presidential vote, and region. Weighting parameters are based on the demographic composition of likely 2026 primary voters in Rhode Island, based on voter file data. That is, if x% of registered voters in the state were women, women would be weighted to x%. 2024 general election data was based on data from the Rhode Island Secretary of State.

The modeled margin of error* for this survey is 3.6%, which uses effective sample sizes** that adjust for the design effect of weighting. This research, like all public opinion research, does entail some additional unmeasured error.

* We adopt The Pew Research Center's convention for the term "modeled margin of error" (1) (mMOE) to indicate that our surveys are not simple random samples in the pure sense, similar to any survey that has either non-response bias or for which the general population was not invited at random. A common, if imperfect, convention for reporting survey results is to use a single, survey-level mMOE based on a normal approximation. This is a poor approximation for proportion estimates close to 0 or 1. However, it is a useful communication tool in many settings and is reasonable in places where the proportion of interest is close to 50%. We report this normal approximation for our surveys assuming a proportion estimate of 50%.

** The effective sample size adjusts for the weighting applied to respondents and is calculated using Kish's approximation (2).

(1) <https://www.pewresearch.org/methods/2018/01/26/for-weighting-online-opt-in-samples-what-matters-most/>

(2) Kish, Leslie. Survey Sampling, 1965.

For more information, contact Jessica Mason at jessica@emboldresearch.com

REPORTED QUESTIONS:

1. Are you:
 - A man
 - A woman
 - Another identity
2. In what year were you born? **[TEXT BOX]**
3. In what ZIP code do you currently live? **[TEXT BOX]**

3b. Here is a map of Rhode Island's two congressional districts. In which district do you live? **[SHOW MAP]**
 - 1
 - 2
 - Not sure
4. What is your race? **[checkbox]**
 - White / Caucasian
 - Hispanic or Latino/a
 - Black or African American
 - Asian / Pacific Islander
 - American Indian or Alaska Native
 - Other (please specify) **[text box]**
4b. **[IF NOT HISPANIC]** Are you from a Hispanic, Latino/a or Spanish-speaking background?
 - Yes
 - No
5. What is the highest level of education you have completed?
 - High school diploma or less
 - Some college, but no degree
 - Associate's degree, or two-year college degree
 - Bachelor's degree, or four-year college degree
 - Graduate degree
6. Are you registered to vote in Rhode Island?
 - Yes
 - No **[TERMINATE]**
 - Not sure **[TERMINATE]**
7. Generally speaking, do you think of yourself as a: **[Randomize Dem & Rep]**
 - Democrat
 - Republican
 - Independent/Other
7a. **[If 7 = Democrat/Republican]** Do you consider yourself a:
 - Strong Democrat/Republican
 - Not so strong Democrat/Republican
7b. **[If 7 = Ind/Other]** Do you consider yourself closer to: **[Randomize Dem & Rep]**
 - The Democrats
 - The Republicans
 - Neither
8. Regardless of what you think of the political parties, which party are you registered to vote with?
 - The Democratic Party
 - The Republican Party

- *A third party*
 - *Registered to vote, but not with a political party*
9. *How did you vote in the 2024 election for President, or for some reason were you unable to vote?*
- *Kamala Harris, the Democrat*
 - *Donald Trump, the Republican*
 - *A third party candidate*
 - *Not registered/Too young/Ineligible*
 - *Did not vote*
10. *Ahead of the November 2026 election for U.S. Congress and other offices, there will be primary elections on September 9, 2026 to determine which candidates will run for the general election. Do you plan to:*
- *Vote in the Democratic primary*
 - *Vote in the Republican primary*
 - *Wait until the November general election to vote [TERMINATE]*
 - *Not sure [TERMINATE]*

[Q11-14 SHOWN TO **DEMOCRATIC** PRIMARY VOTERS ONLY]

11. If the Democratic primary election **for U.S. Senator from Rhode Island** were held today, who would you vote for? [RANDOMIZE CANDIDATES]
- Jack Reed
 - Connor Burbridge
 - Luis Daniel Munoz
 - Not sure [ANCHOR]

[IF NOT SURE] If you had to choose, who would you vote for? [RANDOMIZE CANDIDATES]

- Jack Reed
- Connor Burbridge
- Luis Daniel Munoz
- Not sure [ANCHOR]
- Would not vote [ANCHOR]

12. If the Democratic primary election for **the Rhode Island Governor** were held today, who would you vote for? [RANDOMIZE CANDIDATES]
- Daniel McKee
 - Helena Foulkes
 - Not sure [ANCHOR]

[IF NOT SURE] If you had to choose, who would you vote for? [RANDOMIZE CANDIDATES]

- Daniel McKee
- Helena Foulkes
- Not sure [ANCHOR]
- Would not vote [ANCHOR]

13. If the election for the **Rhode Island Lieutenant Governor** were held today, who would you vote for? [RANDOMIZE CANDIDATES]
- Sabina Matos
 - Susan Anderbois
 - Cynthia Armour Coyne
 - Xaykham Khamsyvoravong
 - Ross McCurdy

- Not sure

[IF NOT SURE] If you had to choose, who would you vote for? [RANDOMIZE CANDIDATES]

- Sabina Matos
- Susan Anderbois
- Cynthia Armour Coyne
- Xaykham Khamsyvoravong
- Ross McCurdy
- Not sure [ANCHOR]
- Would not vote [ANCHOR]

14. If the election for the **Rhode Island Attorney General** were held today, who would you vote for?

[RANDOMIZE CANDIDATES]

- Kim Ahern
- Keith Hoffmann
- Jason Knight
- Joseph Solomon Jr.
- Not sure [ANCHOR]

[IF NOT SURE] If you had to choose, who would you vote for? [RANDOMIZE CANDIDATES]

- Kim Ahern
- Keith Hoffmann
- Jason Knight
- Joseph Solomon Jr.
- Not sure [ANCHOR]
- Would not vote [ANCHOR]

[Q15-16 SHOWN TO **REPUBLICAN** PRIMARY VOTERS ONLY]

15. [SHOW RI-02 ONLY] If the Republican primary election for the **Rhode Island U.S. House representative** were held today, who would you vote for? [RANDOMIZE CANDIDATES]

- Victor Mellor
- Stephen Skoly
- Not sure [ANCHOR]

[IF NOT SURE] If you had to choose, who would you vote for? [RANDOMIZE CANDIDATES]

- Victor Mellor
- Stephen Skoly
- Not sure [ANCHOR]
- Would not vote [ANCHOR]

16. If the Republican primary election for the **Rhode Island Governor** were held today, who would you vote for? [RANDOMIZE CANDIDATES]

- Aaron Guckian
- Elaine Pelino
- Not sure [ANCHOR]

[IF NOT SURE] If you had to choose, who would you vote for? [RANDOMIZE CANDIDATES]

- Aaron Guckian
- Elaine Pelino
- Not sure [ANCHOR]
- Would not vote [ANCHOR]