

# MEGAN CROWLEY-WATSON

## EDUCATION

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**Ph.D., English, A.B.D.** Old Dominion University, Expected December 2025

Concentrations: *Rhetoric, Writing, and Discourse & Technology and Media Studies*

**Dissertation Title:** *Between Policy and Pedagogy: A WPA's Design-Based Approach to First-Year Writing Program Development*

My dissertation examines the evolution of the freshman composition sequence at a small, private HBCU in the South, focusing on how administrative decisions and pedagogical design intersect in First-Year Writing. In response to the removal of writing placement and Basic Writing courses, I conducted a study of a one-credit co-requisite course called *Writing Lab*, paired with English Composition I. Using a design-based research approach, I evaluated its impact from 2021 to 2024 and used those findings to inform a redesigned, studio-style composition course that better supports underprepared students. Ultimately, my work explores how iterative course design can bridge policy shifts and student success in writing instruction.

**M.A., English Literature**, University of Rhode Island, 2012

**B.A., English Literature**, *Magna Cum Laude*, University of Connecticut, 2010

## HIGHER EDUCATION ADMINISTRATION

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**ASSISTANT PROFESSOR AND QEP DIRECTOR**, EDWARD WATERS UNIVERSITY, JACKSONVILLE, FL  
**Aug 2024-December 2024**

Stepped back from the Dean position to focus on completing my dissertation by December 2024 while continuing to contribute to the university in a role that aligns with my expertise in Quality Enhancement and academic leadership.

**DEAN OF UNIVERSITY COLLEGE**, EDWARD WATERS UNIVERSITY, JACKSONVILLE, FL    July  
**2023-August 2024**

Inaugural Dean of University College at EWU

As Dean of University College at Edward Waters University, I oversaw diverse programs including Academic Support Services, Academic Advising, Early Alert, QEP, Writing Center, and General Studies. I managed fiscal and budget responsibilities, developed and implemented programs and policies, and provided strategic consultation to senior leaders.

**PROGRAM DIRECTOR**, EDWARD WATERS UNIVERSITY, JACKSONVILLE, FL                      **2019-2023**  
Quality Enhancement Plan (QEP) Director,  
Writing Center Director,  
Writing Program Administrator

Taught EWC 200-Writing Lab Co-requisite

**PROGRAM ASSISTANT DIRECTOR, EDWARD WATERS COLLEGE, JACKSONVILLE, FL**  
Quality Enhancement Plan (QEP) Assistant Director **Fall 2018**

## **TEACHING EXPERIENCE**

*BASIC WRITING, ENGLISH COMPOSITION, WORLD LITERATURE, INTRODUCTION TO LITERATURE, WRITING LAB*

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Salve Regina University- Newport, RI- Lecturer in First Year Writing <b>WRT 102 and WRT 105</b>	<b>2025 to Present</b>
Edward Waters College-Jacksonville, FL- Lecturer <b>EWG 200- Writing Lab</b>	<b>2020-2024</b>
Edward Waters College-Jacksonville, FL- Lecturer <b>ENC1101 -English Composition /ENC1102- English Composition II</b>	<b>2016-2018</b>
American Intercontinental University (AIU)- Online -Lecturer <b>ENGL 106- English Composition I</b>	<b>2018-Present</b>
College of Coastal Georgia-Kingsland, GA- Lecturer <b>ENG 101- English Composition I/ ENG 102- English Composition II</b>	<b>2018-2019</b>
Ultimate Medical Academy (UMA)- Online -Lecturer <b>ENGL 106- English Composition I</b>	<b>2016-2017</b>
Jacksonville University -Jacksonville, FL- Lecturer <b>ENG 101- Basic Writing for ESL</b>	<b>Summer 2016</b>
Bates Technical College-Tacoma, WA- Lecturer <b>ENG96- Developmental English (Hybrid) and ENG 101- (Hybrid)</b>	<b>Summer 2015</b>
Olympic College- Bremerton, WA-Lecturer <b>ENG 101- English Composition I /ENG 102- English Composition II</b>	<b>2013-2015</b>
Vincennes University -Military Education Program– Bremerton Naval Base, WA- Lecturer <b>ENG 101- Introduction to Composition</b>	<b>2014-2015</b>
Green River Community College- Auburn, WA-- Lecturer <b>ENG 101 – English Composition I</b>	<b>Fall 2012</b>
University of Rhode Island – Kingston, RI - Lecturer <b>LIT100- Introduction to Literature</b>	<b>Fall 2011</b>

## **COMMITTEE WORK**

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*Institutional Effectiveness Committee- EWU Standing Committee-Member*

<b>Member</b>	<b>2022-present</b>
<i>Quality Enhancement Plan Committee</i>	
<b>Chair</b>	<b>2019-present</b>
<b>Member</b>	<b>2016-2019</b>
<i>Institutional Review Board- Faculty Senate</i>	
<b>Member</b>	<b>2020-2022</b>
<b>Co-Chair</b>	<b>2016-2020</b>

## PUBLICATIONS

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### Accepted for Publication

Crowley-Watson, M. A. (2025) "Navigating The Dichotomy: The Transformative Role of Writing Center Administrators in Bridging Faculty and Administration" in C. Bond (Ed.) *Writing Center Administrators As Campus Leaders*. Ed. Candis Bond.

### Published

Crowley-Watson, M.A. (2025) "Implementing a Writing Lab Co-requisite without the Lab: Spring 2020 Course Launch to Present" in T. Ruecker and S. Carter-Tod (Ed.) *WPAing in a Pandemic and Beyond: Revision, Innovation, and Advocacy*. University Press of Colorado.

Cicchino, A., Haskins, M., Crowley-Watson, M., Gray, E., Gresham, M., Hoepfner, K., ... & Zurhellen, S. (2020). *AAEEBL Digital Ethics Principles, Version 1*.

Crowley-Watson, M. "Social Media, Aggregators, Analytics, and the Writing Center." *Communications Center Journal*, vol. 5, no. 1, 15 Nov. 2019, pp. 162-166.

## CONFERENCE PRESENTATIONS

### "The Power of Collaboration: The Faculty Role in Assessment"

November 2023, SACSCOC Annual Meeting, Orlando, FL

### "The Writing Lab Co-Requisite: Two Years of Impressions and Improvements"

November 2022, South Atlantic Modern Language Association (SAML), Jacksonville, FL

### "Strategic Plan: Locally Generated, Assessable, and Anti-racist informed writing program for EWU"

October 2022 CWPA Colloquium- Remote

### "AAEEBL Task Force on Ethics and ePortfolios- Defining Digital Ethics When Using ePortfolios"

May 2020, ePortfolio Webinar Series Virtual Web Panel hosted by AAEEBL and ePortfolios Australia

### "Improving Information Literacy Outcomes: Does Adding ACRL Assignments Work?"

February 2020- International Information Literacy Conference- Savannah, GA

### "Measuring Process: The Dual Portfolio Assignment as a Method of Data Capture"

February 2020- Writing Analytics Conference, St. Petersburg, FL

**“(Re)Imaging And Reimagining The HBCU Writing Center”**

April 2019- SWCA Director’s Day Out Conference- Daytona State College, Daytona FL - Daytona, FL

**“Hamlet As Allegory In A Vindication Of The Rights Of Men”**

November 2017- South Atlantic Modern Language Association Conference (SAML A) Atlanta, GA

**“Finding An Identity: Edward Waters College Composition Program”**

July 2017-Council Of Writing Program Administrators Conference- “Panel- Knoxville, TN

**“Shakespeare In The 2016 Election Cycle: ‘Pure Wind’”**

November 2016 -South Atlantic Modern Language Association Conference (SAML A), -Jacksonville, FL

**“Tempest In the Text: Shakespeare In The Female American”**

November 2011- New England American Studies Association- Plimouth Plantation, MA

CERTIFICATES AND TRAINING

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Moodle- **Moodle Certification Training**  
NIH -**“Protecting Human Research Participants”**  
Mackin- **Media Literacy**  
Olympic College-**Open Educational Resources (OER)**

Center for Excellence in Education- **-Online Teaching/Techniques-Online Language/Communicating with Students**  
Quality Matters- **Applying the QM Rubric /Designing Your Own Blended Course**  
University of Connecticut- **E&O/ERPA/Student Org CEO, CFO, Secretary, and Treasurer**  
US Navy -**Ombudsman**