

# BONNIE BRAYTON KENNEDY, DBA, CPA, CMA

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## EDUCATION

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University of Rhode Island                      Kingston, RI  
*D.B.A. Doctor of Business Administration*  
*M.S. Accounting*  
*B.S. Business Administration*  
Major: Accounting, Minor: Management Information Systems

## CERTIFICATIONS AND AWARDS

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<i>Certified Public Accountant</i>	Certificate No. 2643, RI
<i>Certified Management Accountant</i>	Certificate No. 99669
2020                      Cornell University <i>Certification: Data Analytics</i>	Ithaca, NY
2018                      Babson College <i>Certification: Symposium for Entrepreneurship Educators</i>	Wellesley, MA
2016                      Quality Matters <i>Certification: Online Course Development</i>	Annapolis, MD
2019                      Salve Regina University <i>Sigma Beta Delta Leadership Award</i>	Newport, RI
2018                      ENACTUS <i>Sam Walton Fellow</i>	Springfield, MO
1992                      University of Rhode Island <i>Outstanding Senior in the College of Business</i>	Kingston, RI
2012                      Sigma Beta Delta Honor Society	
1991                      Beta Gamma Sigma Honor Society	

## ACADEMIC EXPERIENCE

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2008-present              Salve Regina University                      Newport, RI  
*Assistant Professor (2024-present)*  
*Senior Lecturer (2018-2024)*  
*Lecturer (2008-2017)*  
Full-time faculty member in the Department of Business & Economics

Graduate Courses: Financial Management (hybrid and online), Managerial Accounting, Internship and Seminar in Health Care Management (online), Operations Management.

Undergraduate Courses: Financial Accounting (traditional and online), Managerial Accounting, Accounting Research and Analytics, Auditing, Advanced Accounting, Strategic Cost Management, Professional Internship in Business (traditional and online), Macroeconomics, Introductory Econometrics.

Leadership Roles

Assistant Chair, Department of Business & Economics, 2020-present

Chair, Department of Business & Economics, 2017-2019

Accounting Program Coordinator, 2014 – 2020

Accreditation Experience

International Accreditation Council for Business Education (IACBE).

*Primary author of Self-Study for the Department of Business & Economics. Managed site team visit and all communications with accrediting body. Reaffirmation of accreditation awarded, July 2019.*

NECHE Standard Four, The Academic Program, 2019-2020

Assessment of Accounting Program (IACBE), 2014-present

University Committee Service – Elected by Faculty

Faculty Salary and Benefits Committee, 2019-present

Curriculum Committee, 2019-2023, 2024-present

Core Curriculum Committee, 2017-2019

University Committee Service - Appointed

President's Strategic Compass Steering Committee, 2020-2021

*Member of a ten-person committee charged with gathering stakeholder data and using a design thinking process to develop the University's strategic compass.*

NECHE Standard Four "The Academic Program" Committee, 2019-2020

Pell Honors Working Group, 2019

Undergraduate Council, 2017-2019

International Programs Faculty Advisory Committee, 2017-2019

Advising Task Force, 2018

New Student Liaison for Accounting and Financial Management, 2009-2014

Academics and the World of Work Strategic Task Force, 2013

Search Committees:

Chair, Search for Accounting Faculty, 2022

Chair, Search for Director/Chair of Department of Business & Economics, 2019

Search for Chair of Department of Administration of Justice, 2019-2020

Provost Search Committee Member, 2017-2018

Chair, Search for Accounting and Finance Faculty, 2017

Search for Internship Coordinator, 2013

Search for Marketing Faculty, 2012

Student Organizations

Accounting and Finance Club Advisor 2021-present, 2009-2013, Co-Advisor 2015-2017

Institute of Management Accountants (IMA) – Campus Advocate, 2016-present

ENACTUS, Co-Advisor 2018-2019

**2007-2018**

**University of Rhode Island**

**Kingston, RI**

***Adjunct Faculty***

Graduate Courses: Financial Accounting, Current Accounting Theory

Undergraduate Courses: Financial Accounting, Cost Accounting (traditional and online)

2006-2007  
*Adjunct Faculty*

Bryant University

Smithfield, RI

Undergraduate Courses: Financial Accounting, Managerial Accounting, Mathematical Reasoning

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## PROFESSIONAL EDUCATION EXPERIENCE

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2009-present                      AHI Associates                      Carlsbad, CA

***Discussion Leader and Author***

Presents staff training courses for accountants in public practice. Courses approved for continuing professional education credit by the National Accounting State Boards of Accountancy (NASBA). Training provided directly for firms or through CPA state societies.

2016-2021                      Kaplan, Inc.                      Fort Lauderdale, FL

***Discussion Leader and Author***

Present continuing education programs for accountants in industry and public practice. Courses are approved for continuing professional education credit by the National Accounting State Boards of Accountancy (NASBA).

Courses include:

- Non-Profit Update and GAAP Refresher
- FASB and AICPA Annual Update
- Compilation and Review Practice Guide
- Fraud for the CPA
- The Lean Accountant's Toolkit
- Analyzing Financial Statements

Presentation formats: live streaming, webinar, and in-person.

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## BUSINESS EXPERIENCE

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***Treasurer and Controller, Ten Years***

Responsible for finance and administrative functions for closely held manufacturing firm. Prepared financial statements in accordance with generally accepted accounting principles. Prepared annual budgets, projections, and special analyses as required by management. Drafted annual business plan. Prepared filings required by the Internal Revenue Service (e.g., Forms 1120, 1120S, etc.) Managed international import/export requirements and assisted in sourcing as needed. Responsible for compliance with regulations related to U.S. Government contracts. Supervised accounting staff and interacted with sales and operations management.

***Certified Public Accountant, Audit Supervisor, Seven Years***

Directed financial statement audits of corporations and not-for-profit entities. Prepared tax returns for businesses, not-for-profits, and individuals. Provided management consulting services. Conducted on-campus recruiting and firm-wide training seminars.

### **PUBLICATIONS:**

B. Kennedy. "The Acceptance and Use of Audit Data Analytics Tools in Small and Mid-Sized Accounting Firms" (2024). *Open Access Dissertations*. Paper 1680.  
[https://digitalcommons.uri.edu/oa\\_diss/1680](https://digitalcommons.uri.edu/oa_diss/1680)

J. Bonoff, B. Kennedy, S. Sacco & M. Varao. "Rethinking Assessment: Community-Engaged Experiential Learning and Complex Environments in Business from a Student Perspective", International Journal of Learning, Teaching and Educational Research, Vol. 23, No 8, pp. 1-18. August 16, 2024.

B. Kennedy. "IMA Life: Dual-Certified CMA and CPA", Strategic Finance. August 16, 2024. Online. <https://www.sfmagazine.com/articles/2024/august/ima-life-dual-certified-cma-and-cpa>

B. Kennedy. Accounting Data Analytics. Textbook Chapter. *Basic Staff Training*, AHI Associates, Copyright 2023.

B. Kennedy. The Lean Accountant's Toolkit – Performance Measurement and Reporting, Textbook, Kaplan Financial Education, Copyright 2018.

A Olinsky, K. Kennedy, B. Kennedy. "Assessing Gradient Boosting in the Reduction of Misclassification Error in the Prediction of Success of Actuarial Majors", Case Studies in Business, Industry and Government Statistics Journal, 5(1):12-16, 2012.

B. Kennedy, K. Kennedy, A. Olinsky. "A Review of Persistent Reconciling Items between Financial Statements Prepared Using U.S. GAAP and International Financial Reporting Standards for Three Auto Manufacturers", International Management Review, 2010. Vol. 6, No. 1. Print and online.

B. Kennedy, K., Kennedy. "A Comparison of Google and Yahoo: Which is More Effective Using Sponsored Links for Small Companies", Case Studies in Business, Industry and Government Statistics Journal, 2009 volume 2, Iss. 2.

K. Kennedy, B., Kennedy. "A Small Company's Dilemma: using search engines effectively for corporate sales". Management Research News, 2008 volume 31, Iss. 10.

### **INTERVIEWS:**

B. Kennedy, "CPAs, analysts grapple with high-tech evolution", Providence Business News. Christopher Allen, November 10, 2023. <https://pbn.com/cpas-analysts-grapple-with-high-tech-evolution/>

J. Carlone and B. Kennedy, "Small class sizes = big results for Salve accounting students". What Counts, Rhode Island Society of Certified Public Accountants. August 2014.

### **PRESENTATIONS:**

"Student Voice in Assessment of Community Engaged Learning Projects – A Pilot Study". IACBE Annual Conference and Meeting. Indianapolis, IA. April 4, 2025.

"Incorporating ESG Topics in an Accounting Research and Analytics Course: A Four-Part Pedagogical Sequence". American Accounting Association 2025 Current Issues in Sustainability Conference. Arlington, VA. March 29, 2025.

“Factors Affecting the Adoption of Data Analytics by CPA firms”. University of Rhode Island Accounting Advisory Board Meeting. Kingston, RI. November 1, 2024.

“AI-Your Research Assistant”. International Accreditation Council for Business Education (IACBE) Region 1 Conference. Massachusetts Maritime Academy, Buzzards Bay, MA. October 25, 2024.

“AI for Accountants – Practical Applications”. Texas Society of Certified Public Accountants. August 14, 2024. Online.

“Accounting Data Analytics”. California Society of Certified Public Accountants. August 29, 2024. Online.

“AI and Data Analytics for Auditing – the BIG Picture”. California Society of Certified Public Accountants. August 27, 2024. Online.

“Rethinking Assessment: Community-Engaged Experiential Learning and Complex Environments in Business from a Student Perspective”. International Accreditation Council for Business Education, 2024 Annual Conference and Assembly Meeting, April 5, 2024.

“Using a Professional Ethical Leadership Certification to Enhance and Validate Students’ Understanding of Value Based Ethics”. International Accreditation Council for Business Education, 2023 Annual Conference and Assembly Meeting, April 13, 2023.

“The Acceptance and Use of Data Analytic Tools by Small and Mid-Size Audit Firms”, American Accounting Association, 2022 Joint Meeting of the Mid-Atlantic and Northeast Regions. Dialogue Session, October 22, 2022.

“How It’s Made’ Project for Cost Accounting and Managerial Accounting Courses”, Northeast Decision Sciences Institute Conference, Brooklyn, NY. April 6, 2013.

"Use Debates to Develop Communication and Critical Thinking Skills", American Accounting Association 2012 Northeast Region Meeting, October 19, 2012, Providence, RI.

"Trends in Social and Environmental Reporting in the Athletic Apparel Industry", Northeast Decision Sciences Institute Conference, March 23, 2012, Newport, RI.

“Assessing Gradient Boosting in the Reduction of Misclassification Error in the Prediction of Success of Actuarial Majors”. (Co-Authors K. Kennedy, PhD and A. Olinsky, PhD) North East Decision Sciences Institute Conference. Alexandria, VA. March 2010.

“What Might the Impending Conversion to International Financial Reporting Standards Mean for U.S. Automakers’ Financial Statements?” (Co-Authors K. Kennedy, PhD and A. Olinsky, PhD) North East Decision Sciences Institute Conference. Ledyard, CT. April 2009.

#### **OTHER:**

Technical Editor, *Level 3 Staff Training*, AHI Associates, July 2024.

Planning Committee, IMA, North East Region Council, Student Leadership Conference at Salve Regina University, April 2024.

Session Moderator, Innovation and Technology in Business Curriculum, IACBE New England Regional Meeting, Newport, RI, October 28, 2023.

Local Arrangements Chair: IACBE New England Regional Meeting, Newport, RI, October 27-28, 2023.

Session Moderator, Audit and Social Responsibility Auditing, American Accounting Association, 2022 Joint Meeting of the Mid-Atlantic and Northeast Regions, October 22, 2022.

Reviewer: American Accounting Association, 2022 Joint Meeting of the Mid-Atlantic and Northeast Regions, October 22, 2022.

Discussant, "The Interplay between Information Acquisition and Information Integration: Evidence from EDGAR Search Volume around 10-K/10-Q Filing dates". American Accounting Association, 2022 Joint Meeting of the Mid-Atlantic and Northeast Regions, October 22, 2022.

Track Chair, Accounting: Northeast Decision Sciences Institute Conference, Brooklyn, NY. April 5-7, 2013.

Session Chair: "Research in Financial Management". Northeast Decision Sciences Institute Conference, Brooklyn, NY. April 5-7, 2013.

Session Chair: "Responses to Regulatory Requirements". Northeast Decision Sciences Institute Conference, Brooklyn, NY. April 5-7, 2013.

Reviewer: Northeast Decision Sciences Institute Conference, Brooklyn, NY. April 5-7, 2013.

Local Arrangements Chair: Northeast Decision Sciences Institute Conference, Newport, RI, March 21-23, 2012.

#### **NON-PROFIT/COMMUNITY SERVICE**

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2024-present	Portsmouth High School Business CTE Advisory Committee
2024-present	Institute of Management Accountants-Committee on Academic Relations
2024-present	Finance Committee, IACBE ( <i>International Accreditation Council for Business Education</i> )
2022-present	Board Member, IACBE ( <i>International Accreditation Council for Business Education</i> )
2022-2023	RI Society of CPAs, Education Advisory Council
2010-2024	Treasurer, Jamestown Soccer Association
2007-2010	Treasurer, Cub Scouts - Pack 1
1997-1999	Professional Advisory Council Member, Rhode Island Foundation
1993-2002	Treasurer and Board Member, Rose Island Lighthouse Foundation

#### **PROFESSIONAL MEMBERSHIPS**

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American Accounting Association  
American Institute of Certified Public Accountants  
Institute of Management Accountants  
Rhode Island Society of Certified Public Accountants  
Rhode Island Association of Accounting Professors